

The Career Development Centre launches website for wider reach in Australian migration consultancy.



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The Career Development Centre (CDC) which has been at the forefront of Australian migration consultancy believes in keeping pace with the times in a world with dynamic changes to stay on top of the game. With well over a decade of experience in being a leading name in the competitive field of Australian migration consultancy, the CDC now takes its reach of service and presence to hopeful migrants to Australia to the next level by launching its official website which will enable anyone to get a comprehensive idea of what the CDC is and what it stands for. The CDC team therefore invites with great pleasure to all interested parties to visit the website at www.cdclanka.lk.

The purpose of this new development in the company's communication infrastructure is to be connected online with clients and future clients with the reach of social media platforms as well, which means a well rounded online reach has been developed for the CDC under the vision of its dynamic managing directress Unee Samanthika Pathirage. The new website will be compatible to any smart device and ensures maximum reach.

The managing directress of the CDC believes there is no denying that Social Media platforms have become a primary source of information for both youngsters and adults and must be integrated as essential aspects of any organisation's communication infrastructure.

Existing clients as well as hopeful migrants will benefit immensely from this new step taken by the CDC. Up to date regular information with the latest news and details related to Australian

migration will be featured on the CDC website which will cover changes in criteria of different visa categories, sponsor demand lists, upcoming trends and what may be anticipatable measures from the Australian migration authorities that will affect hopeful migrants. The CDC envisions its website to be a portal for vital information for both existing CDC clients as well as those who have their dreams of migrating to greener pastures in Australia. Apart from the official statements of the Australian migration authorities the CDC will also feature credible, reliable information sourced from persons in Australia, knowledgeable on the subject as to what details though relevant have not been visibly published by Australian migration authorities.

It is sometimes the little details that make a world of difference, and therefore the emphasis the CDC will place on sourcing as much as relevant and accurate information will be of vital importance to those who hope to migrate to Australia. The CDC's website will be an asset to those who need to be thorough with their knowledge on what applies and what isn't valid when it comes to the dynamic changes in Australian migration criteria and regulations.

The website will feature testimonies of applicants who found their success story through the assistance of the CDC. The CDC believes that building confidence and trust among all stakeholders is essential for the smooth functioning of the company's objectives which is to ensure the dreams of their clients are not let down. Practically proving to anyone who may be interested to check the scope of the CDC's capabilities, the testimonies from satisfied successful migrants to Australia will be a bridge of trust and confidence to those who seek to entrust their dreams of migration to Australia into the hands of the CDC.

Registered clients can get full up to date information on matters relating to their application process from the website and will even be messaged by the CDC via this online platform. The growth in clientele which also includes the digital communication savvy generation has been a primary reason for the CDC to develop online communication avenues. Up to date, speedy and accurate, information and communication can be expected from the CDC's website which is sure to become an asset to not only the company's clientele but the field of Australian migration in Sri Lanka at large.

With regard to matters pertaining to general visa processing the CDC wishes to inform all hopeful migrants to Australia that many last minute changes occur with regard to criteria and demand lists of visa categories and therefore the wise decision would be to opt for the available option without delay. Next year is speculated to usher in a whole new set of changes that will very likely catch the unprepared by surprise. The CDC strongly recommends to all hopeful migrants that the best chance of making your journey across to greener pastures would

be to ensure setting your sails early in advance with the most readily available visa category option even if it doesn't seem the most ideal to match your initial plans.

The demand lists keep changing and the most prized occupations today may not be on the top of the list always. One example is that the state wide demand lists do not have much scope for general accounts, management accountants and other grades of accountancy professionals. For them the CDC strongly recommends opting for the 189 Skilled Independent Visa category, or the 489 Family Sponsored Visa. The highest in the rank of marks get the visa invitation when it comes to the pro rata policy which only therefore provides a limited scope for applicants. Knowing the playing field and devising your game plan is always a wise decision and it must always be done with the expertise of an experienced qualified migration consultant.

The vagaries of criteria and policy changes can create both negative impacts as well as positive opportunities. An example is how the regional city of Central West in New South Wales suddenly opened opportunities for HR advisors, General Accountants, Management Accountants and certain professionals in the IT industry categories, but it was all within the short span of one week! The deadline was 20th August and within a very short span of time the race was on to make the most of that opportunity. The CDC with its strong base of experience and expertise was up to the task and ensured that applicants who had got backlogged were all cleared through this opportunity and therefore through the company's diligence in looking out for opportunities, what may otherwise seem like a near impossible situation was seized to mark another success story.

The importance of diligence and readiness must be grasped by both applicants and migration consultants. Being aware of sudden opportunities and developments and how to seize them are essential. Such measures are always rewarding for clients and consultants. And the CDC knows that being in touch with up to date information is absolutely vital in the field of Australian migration. Therefore it is highly important for any hopeful migrant with serious aspirations to reach greener pastures in Australia to be registered with an experienced migration consultancy like the CDC to ensure that opportunities with very small time frames can be grabbed as soon as they are available with expert guidance. The CDC has seen how being registered with them as clients has helped many hopeful migrants through sudden opportunities. After all one never knows when opportunities will suddenly come knocking at your door!

The CDC's new website is a step in the direction of keeping clients on ready mode to seize opportunities when the moment they arrive. No one goes unnoticed, and no opportunity slips by! The CDC's best practices ensure that every opportunity will ensure success to someone.

Declaring the truth is essential for building trust without selling bogus promises and taking advantage of the dreams and hopes of clients. The CDC's credo has always encompassed transparency and upfront evaluation of a client's chances and will not hesitate to indicate if an applicant does not have much scope under prevailing Australian migration policies at that time. Many an applicant that was not given the full picture and was let down halfway by various operators in the field of migration consultancy has sought the guidance of the CDC and found their hopes and dreams realised. Therefore the services of the CDC include resurrecting the hopes of those who have been let down and dropped out from other migration consultants. The CDC ensures to give such clients special attention to make them see the way forward since the company requires active cooperation from all clients to make sure deadlines are met and all paperwork is perfected as soon as required. It is therefore a bond of partnership that is developed between the CDC and its valued clientele.

Next year's programme year looks poised with policy changes and therefore the CDC wishes to announce that the company will begin its registration and application process by December this year. Careful planning cannot be done at a moment's notice and therefore the CDC requests all interested hopeful migrants to take the first step as soon as possible. The CDC will be looking into developing IELTS competency of applicants, especially those who wish to apply as IT professionals and Accountants because the IELTS requirements is now increasing to a very high level and applicants must be ready to face the challenge without suffering last minute disappointments due to low IELTS scores.

Preparation includes primary plans as well as contingencies. And claiming points to meet the required mark is not always an easy task. Claiming points from one's spouse's skills and qualifications is always an aspect that must be thoroughly looked into. And the CDC is always ready to ensure that every applicant is equipped with a backup plan as well.

The CDC believes in being a proactive migration consultant by liaising with authorities to ensure up to date information and clarifications are obtained for the benefit of the company's clients. Procrastination is never advisable and being proactive has its rewards. That is one of the key pieces of advice the CDC imparts to all hopeful migrants. Never wait till the last minute. Processing must begin as soon as possible. The work process for applications involve claiming

spouse's marks, IELTS marks, and a host of other preparatory work that needs to be fully ready by July 2019.

Trust transparency diligence and commitment are hallmark values of the CDC work ethic that has ensured the CDC's position as an unmatched leader in the field of Sri Lanka's Australian migration consultancy. If you have aspirations of reaching greener pastures in Australia please visit the website of the CDC at (please put web address) and get a comprehensive overview of what the CDC's scope is like and pay a visit to the office, where upon entering you will get a glimpse of the many accolades the company proudly showcases as testimonies to their success. The accolades being none other than the joyful words and pictures of successful clients who have reached their dreams and wish to express their thankfulness. Perhaps you may see someone you even know among the many smiling faces in the photographs sent from Australia. And that may be a sign of good things to come for your own dreams.