

Year 2006

Career Development Centre — leading migration consultancy service

CAREER Development Centre (CDC) is a successfully operated migration consultancy service in Sri Lanka. The carefully designed concept is the secret of CDC's success, said Managing Director, U.S. Pathirage.

"A decade of experience in this field had definitely helped me bring CDC to the current position as a recognised migration consultancy agent in the country," she added. According to Pathirage, it is not an easy task to handle consultancy for migration without a proper knowledge in the relevant field but at CDC the presence of experienced consultants and filing officers has resulted in customer satisfaction.

When selecting candidates, CDC strictly follows the selection criteria introduced by the relevant immigration services to ensure success.

"There are various migration consultancy agents in the country at present who have their own packages and services but the fact remains that only a handful of them actually deliver what they promise. Part of our success is the service of providing each individual a tailor-made solution according to the applicant's requirements," Pathirage explained.

CDC mainly focuses on word-

of-mouth business and started advertising just a couple of months ago but boasts a good customer database.

The company is also a proud representative for recruitment agencies in Canada, Australia, New Zealand, UK and USA and the tie-up with these overseas organisations has given CDC a good opportunity with the latest requirements in their respective countries to update customers. This link has also helped CDC upgrade its services to an international standard.

The official website of the company, www.cdclanka.com, provides CDC's services, online assessment facilities, overseas job bank registration, a media room which gives the latest migration policy changes, FAQ help desk and other general information regarding migration.

CDC will celebrate its anniversary on September 15 and plans to celebrate on a grand scale, said Pathirage, expressing confidence in a brighter future for both customer and the company.

"I also wish to thank my valued customers, the media authorities of the relevant embassies and my staff for their support in enhancing CDC to what it is today," Pathirage said.