



# APPOINTMENTS

MAKING OPPORTUNITIES KNOCK ON YOUR DOOR

## Golden opportunities for investments abound in New Zealand, as CDC shows the way

A golden chime is ringing out a calling to the business community to explore investment opportunities abundantly rising in New Zealand as the Career Development Centre (CDC) now is steadily increasing its clientele in the wake Mrs. U.S. Pathirage of the relaxation of New Zealand's immigration regulations since September 2009. The business migration visa to New Zealand is gaining ground in Sri Lanka and the Career Development centre which has been a leading operator in overseas migration consultancy for the past decade has been specializing in migration consultancy to Canada and Australia is now leading the way for hopeful

migrants to reach the shores of New Zealand. And now the latest door to open a pathway of success to many Sri Lankans in the days to come is in what can be called "the Milk Bowl of Oceania". This opportunity about country offers an array of both business and higher educational scope for Sri Lankans who are looking to span their wings over golden pastures.

CDC has been in the forefront of opening opportunities for Sri Lankan hopefuls for achieving their dreams of finding greener pastures be they with educational goals or migration with employment and PR in mind. Headed by its dynamic founder pro-

prietor Mrs. Uni Samanthika Pathirage, a veteran consultant on overseas migration with exponential knowledge on the subject, CDC has a range of new educational as well as business related pathways to be opened to Sri Lankans which can make many dreams come true.

### Invest and migrate

The call for potential local inventors is open to many sector operators of multiple grades. The minimum investment could be as modest as five million LKR and the scope is rather wide and diverse. You could set up your own business operation there if you are a self motivated entrepreneur or if you wish to invest in established brands you could apply and get your own outlet of a multinational franchise to operate in new Zealand remitting a percentage of the turnover to the franchise holder. If you wish to expand your existing local business to the emerging markets in New Zealand, this too is possible with the Business migration visa. A viable business plan should be shown with the proposal setting out how the business intends to survive and generate profits. The best part of this scheme would be that successful candidates would eventually get PR in New Zealand for themselves and their families. CDC is fully informed and updated about this opportunity



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scheme and will duly assist all clients who solicit their services which are par excellence.

### Investor Pathways/sectors

The opportunities available are very diverse and range from a wide variety of products and services. There is much scope for parties interested in dairy products given the resources in New Zealand, and fast food franchises are seeking to expand with capable operators who can invest in their brands. There is much scope for coffee

shops, fast food eateries and restaurants, beauty salons/parlours/spas as well as hair-dressing outlets to name just a few. Further there is potential for floral décor doers and catering service providers. All reputed operators of these sectors in Sri Lanka may want to consider how to reach new shores and to take their reputed names of business and goodwill from Sri Lanka to New Zealand and 'go international.' Speaking on larger scale investors interested in setting up theme parks, leisure centres focusing children and families have immense potential. The many theme park establishments operating in Sri Lanka at present can consider this opportunity. In terms of agro ventures there is scope for organic food producers and manufacturers of environmental friendly products, which are encouraged by the government of

New Zealand.

### Assistances offered by CDC

As a leading player in the field of migration consultancy with over 10 solid years of experience with a remarkable track record for success rates near 100% with the clientele undertaken, CDC has put its full strengths into providing a one-stop-total-solutions service when it comes to applications for business migration visas. From the point of completing a perfected application form to the point of submitting a fully done up feasible business plan complete with budgeting and profit expectation forecasts, CDC provides its unfailing support with its able team of staffers with expertise that are unmatched. A competent team of CIMA qualified Financial Analysts will go to work on developing the clients business plan if so requested and will do the necessary research, feasibility and financial viability studies with complete professional layouts for a quality enriched output. The result will be that the chances of success when applying for a business migrations visa are assured. The range of services offered by CDC comes from its wealth of in-house knowledge and expertise as well as the network that it can rely on to gain added skill input as well as create links that will help a client in post-migration to get set up once they have migrated. For a potential candidate for the business migration visa a question could be how much money is needed to be advanced to set up business in New Zealand in the process of applying? The good news is that there are no advances

required, and that it is the viable business plan that needs to be on key and meet approval and expectations of the migration authorities in New Zealand. The matter of the capital to be shown as proof of invest-

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