

CDC Australian Migration Services continue unmatched stride



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factors that need to be not only spoken of but proven in actuality to the satisfaction of the client. The constant assurance that every client may expect to the promises that CDC can be seen in several ways. The senior consultant's approachability and reliability in being contactable on the mobile phone will surely be the main assurance factor that puts a client's fears to rest since it is experience and dynamism that takes the reins to drive the process forward to meet deadlines and ensure success.

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The management believes in even limiting the access to even most of the junior staff who aren't allowed to handle files of applicants after a certain point in the process. The accountability

assurance is thereby heightened and shown with certainness as to who will be finally responsible for a client's application.

With most agencies and consultants the file of an applicant may be just a sheaf of papers sorted in a folder.

CDC however understands that each file con-

tains the process of a pathway being made to realise a dream for a person who seeks a better life.

It is the commitment and dedication to the customer's priorities and the need to be the bearer of the burden for the betterment of the applicant that makes CDC the name which resounds with success when it comes to overseas migration consultancy.

The success of CDC lies in its readiness to work towards making success cases of their applicants.

It is their secret to the success they have achieved and a secret that can be readily revealed since it is not everyone who can match the superiority of service that CDC provides.

Helping people who seek to realise their dreams of reaching greener pastures become a reality has been the hallmark objective that guides the Career Development Centre (CDC) which speaks of a decade of excellence in migration consultancy services. Over the years CDC's strides from strength to strength has seen the success of streams of Sri Lankans finding futures that sparkle with progress. The past year has been another stride of success for the CDC headed by its dynamic Managing Directress Mrs. Unee Samanthika Pathirage who is the senior consultant overseeing every application. And as the immigration visa criteria for Australia for the period of July 2013-July 2014 are expected to undergo its annual changes CDC is ready to meet the challenges with its customer service oriented approach to work being honed further with the senior consultant ready to be contactable round the clock to allay any anxieties applicants may be burdened by in the process of application submission.

Some of the anticipated changes would relate to the EOI cut-off marks, while other predictions as the CDC management sees it may be about the regional requirements in the job demand lists. Online checking and analysing on immigration systems will be possible and the main concerns will be the occupation ceilings and which occupations will be scrutinised more. The CDC with its years of experience is prepared to carefully advise and guide each client so as not to get lost in the process of getting their feet grounded in the complexities involved. And those who are still hoping to make it before the scheme changes are advised to no longer delay their application process and suffer the consequences.

The main pitfall that applicants face at times tends to be the IELTS factor. And this aspect is one that CDC places a lot of emphasis on when initiating the consultation. Every applicant needs to be well guided as to the specifications and practicalities involved. Often applicants are misled by many agencies that do not give the correct picture but trick them into targeting the high end score on the scale. Getting seven out of nine as the IELTS score may seem to the novice a relevantly easy task. However the difficulty in reaching a score like that is never revealed to the applicant. And if the applicant fails to reach that target the client consultancy ends there and the reason is pinned on the applicant's inability to reach the score. The actual picture would be however that not all job lists require the higher end IELTS score. These matters are never revealed to applicants at the outset by some agencies. An example is where applicants such as motor mechanics are told to apply to reach a 'seven target', when in fact the category they apply for do not require such a high end score. The hapless applicant is thus made to part with his money for no productive purpose spending on IELTS as well as consultation fees for the initial step. The lack of knowledge about the IELTS system is one of the banes of the applicants who find this pitfall causes them more money in the long run since they need to seek out better guidance afterwards. CDC has fortunately been able to remedy the malady caused to some who come to seeking advice on how to reinstate their application process.

CDC ensures that its commitment to its customers isn't a 'money at any cost' mindset based business drive but one that is devoted to achieve a qualitative outcome. The goal at CDC isn't quantity in its client base but a credible business ethic which delves into the practicalities involved from the outset and devising a pragmatic pathway to help the applicant reach his dream of a better life overseas. Scams and rip off schemes never pay in the long term is what the proprietor of CDC believes standing on a firm footing that what ensures success is firstly to be sincerely devoted to help the customer's success be made a reality. The accolades that CDC has gained over the years can be seen by anyone who steps into the office which shows the words of thanks and appreciation for the honest and efficient service that CDC provided to Sri Lankans now comfortably settled overseas with their careers and family life blossoming. It is this truth that CDC prides in as one of the cornerstone qualities that make it stand out from most other player in the arena.

The value of the client to the agency can always be seen by being aware of the level of attention and carefulness the consultant shows the consultation process and constancy with which the application process is followed up on. The process isn't an easy one by any means. And a properly done application with all its intricacies means quite heavy task which a novice will find almost unbearable and stressful. CDC affords its valued customers the luxury of having the stress taken off them and on to the shoulders of the agency. The trust and guarantee that CDC offers is more than words as any applicant of CDC will vouch for. The senior consultant personally oversees all applications and initiates every consultation. The junior staff is mainly involved mainly in the ground work for the application. This is the method that the CDC management sees befitting the transparency and accountability

Year 2013