

# Advertorial

## Year 2013

Career Development Centre

# A name and reputation unmatched and unchallenged

Amongst the numerous players in the field of overseas migration consultancy there is one that stands out for the credentials of excellence in success it has shown to streams of hopeful migrants – the Career Development Centre (CDC). With well over a decade of service rendered to Sri Lankans who seek means to make their dreams of reaching greener pastures come true, the CDC has developed a golden name as the leader in migration consultancy under the leadership of its dynamic directress Unee Samanthika Pathirage.

An agency that delivers on its word and offers advice that is credible and straightforward, CDC drives forward on fundamentals as trust, integrity and complete transparency with the overall belief that the success of the client is what assures continued success for the company. And as the year draws to a close CDC can state with confidence that there were no failed applicants who chose CDC as their migration consultant to process their application for Australian migration. No files were left backlogged and unattended with clients being let down in the last minute. And no complaints arose from unsatisfied applicants, which is a matter CDC prides in, when it comes to defining their service through customer satisfaction.

The demand list for Western Australia for future migrants seeking to settle down in Australia is now being assessed by CDC to map out the best possible way for the applicants who will be approaching CDC for their expert advice and experienced service. Future migrants to Australia may want to make note that the demand list for Western Australia and Australian Capital Territory offers much scope to professionals in the agricultural sector which includes livestock, vegetable

farming and other related avenues, while many opportunities are now opening up for veterinary sector professionals which includes veterinary nurses as well. University lecturers from all academic disciplines as well as teacher trainers will find the new demand list to their advantage and those in the sectors of government policy and holding positions as establishment officers, government facilities maintenance officers, officers involved in training and development and officers in the field of rural sector development will be pleased to know that their positions are in demand. Another area that is now in demand is for professionals who are AMI (Association of Montessori International) certified child care centre managers and educators. Internal auditors with accountancy and finance degrees, professionals in the civil engineering sector, and quality surveyors of degree and diploma level are amongst the categories on the demand list.

The CDC management strongly recommends to all who are interested to make an appointment for an initial discussion to know more about their chances of migrating to Australia. Fast tracking processes by furnishing all relevant documentation as and when needed by the CDC management can result in an application being completed and results gained in about six months. And on the matter of IELTS, which becomes for some a very burdensome hurdle, CDC recommends that consultation be done prior to beginning on fulfilling requirement as most tend to get misguided on these matters and end up stuck half way with money being spent for no productive outcome that isn't really tailored out to meet the required marks according to the category they seek to migrate under.

The main bar that causes applicants

to suffer is the IELTS factor that creates headaches for hopeful migrants who would be troubled over how the hurdle can be successfully overcome after having all other necessary requirements. CDC has its path and methods for the IELTS hurdle clearly mapped out since the company only directs applicants to one of the four authorised institutes that has proven to deliver results for the targeted plan that will help the applicant reach his goal. The misconception that an applicant must try to reach the highest possible score can at times leave the applicant troubled and even discouraged when in truth the required marks under the relevant category applied under is all that is required by the authorities. Needless burdening of applicants with unrealistic IELTS targets by certain migration consultancy agents has resulted in many hopeful migrants who thought their hopes were dashed finding their dreams revived due to the correct and conscientious guidance of CDC which they discover should have been their first choice. With the proper direction of the CDC what is envisaged is for the applicant to be competent to reach the relevant IELTS score in about two and a half months. The best way to know what the required IELTS criteria are for the various categories is by making an appointment with the CDC.

One of the common pitfalls that hopeful migrants face is when they attempt to handle the application process themselves and due to lack of experience create a major mess up that leaves them feeling lost and helpless. CDC is always prepared to go that extra mile to ensure that every step of the process is attended to with the utmost diligence and will modulate the necessary speediness depending on the procedural requirements of regions. Some regions offer more relaxed

procedures compared to others whereas some are very strict. But these aren't matters that the average person would know in depth. Simply going over the details available online alone will not gear the applicant with the necessary expertise to lodge a successful application.

The level of expertise that CDC speaks of is what has been developed over ten years of success in the field and fulltime commitment to be updated and thoroughly informed on how criteria and procedural forms change according to what is decided by the Australian immigration authorities that can change without notice. Fluctuations of the scales are not uncommon and can cause an applicant to be thrown off balance when they find that the target they were working towards to meet the necessary criteria has suddenly changed.

The clients of CDC can however rest assured that all necessary monitoring of the criteria and their changes are done by the company and all applicants under the care of the CDC are duly notified with solutions being properly worked out under the watchful and expert eyes of the company's senior consultant. The initiatives and contingencies of CDC will always ensure that the client is delivered to his destination. The key reason being that CDC is very clear and transparent of its policies and methods of operation. If someone does not possess the qualifications to meet at least at the very minimum level and do not qualify under the criteria existing at the time, the CDC management will kindly inform them of their scope and explain the true status instead of giving



Unee Samanthika Pathirage  
Managing Directress/Senior Consultant

them false hopes to hoodwink them out of some money with bogus 'try and see' trials that invariably leave the applicant with a drained wallet and no chances of finding a chance to migrate to Australia.

When CDC undertakes a client's application the company understands it's much more than simply a file of documents but the hopes and dreams of a person who seeks a better life. The best possible 'care', 'dedication' and 'conscientiousness' define the CDC when it comes to the mindset that guides the enterprise. This has resulted in a fully satisfied clientele who are sure that their goals will be reached if they comply with the requirements of the CDC. One needs only to visit the CDC office located in Nugeoda to see

the vibrant testimonies of the happily settled migrants who have expressed their thanks to CDC for helping make their dreams come true. The testimonies of people who placed their trust in CDC speak volumes of the company's capabilities. Who knows, there may be among the smiling faces even people personally known to you.

One of the notifications that CDC made to all hopeful migrants under the ICT professionals category is that this programme year does not favour them much with the quota already being met. But all applicants under this category will be lodged for the next programme year and will have the CDC's full drive towards success.

When planning to make your future dreams of a better life come true in greener pastures it is crucial that you place your trust in

people who are 'competent', 'diligent' and 'caring' enough to ensure that the trust you place in them is honoured and valued and not seen as an opportunity to exploit as fast money. When it comes to CDC it's about ensuring that anyone who places trust in them gets the best of CDC's services and will realise their dreams to the satisfaction of their hearts. When it comes to CDC it's about honouring that immutable truth that business can survive only if it cares enough to ensure the customer's satisfaction is given pride of place. And this has been the secret of CDC's success over the years to steadily become what it has achieved today as a sterling name, unmatched and unchallenged in its reputation of success.